

# Yati Sharma

An artist & a storyteller.

Employing a multisensory approach to communication and storytelling

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## Education

**Royal College of Art**, London UK

MFA Communication | 2023-2024  
Scholarship - RCA Career Progression Bursary

**Delhi Technological University**, New Delhi, India  
Bachelor of Design | 2019- 2023 | CGPA 9.43/10

## Collaborations

**BBC Studios, Television Centre, London**  
Ongoing Exhibit- *'Democracy'*(Art Installation)

**Atelier Maki Ueda (Olfactory Art Lab, Japan)**  
The Textbook of Olfactory Art

**Bombay Theatre Company**  
Visual Designer - *'The Exonerated'*(Stage Play)

**National Gallery of Modern Art**  
Creative Coordinator - Children's Books  
*'I Spy'* Published in collaboration with the  
Ministry of Culture, India in March 2022

## Experience

**PayU**, India  
Visual Design Intern | Jan. 2023-June 2023  
I worked with the fintech's marketing department to create graphics and illustrations that formed the brand design kit.

**TBO.COM**, India  
Design Consultant | Dec. 2022-Jan.2023  
With a team of four designers, the main task was to design the navigational experience for the travel company's online business platforms

**National Gallery of Modern Art**, New Delhi  
Design Intern | Feb. 2021-Aug.2021  
Designed the navigation maps for the museum's Audio Guide project to improve accessibility in promoting art & culture.

## Awards & Accolades

2023 **Vice Chancellor's Gold Medal**  
Delhi Technological University  
Academic Performance

2022 **Meritorious Student Award**  
Academic Performance

2021 **Lift-Off Global Network**  
Film Festival | Official Selection

## Exhibitions

Aug 2024 **RCA 2024** | **Royal College of Art**  
*The 'Lost Self' Portrait* (Multisensory Space)

Dec 2023 **Sonic Alchemy**  
**St. John's on Bethnal Green**  
*A Simpler Place* (Sound x Olfaction)

## Technical Skills

**Expert** | Adobe Illustrator, Adobe Photoshop, Procreate, Adobe Premiere Pro, Studio Art Making

**Proficient** | Experience Design, Adobe After Effects, Stop Motion Animation

**Novice** | Blender, Adobe Indesign, Autodesk Fusion 360, Unreal Engine

## Volunteering & Positions of Responsibility

**Rotaract Club of DTU Regency**  
2022 - Chairperson Rotary Relations | 2021 - Joint Secretary | 2020 - Multimedia Head

**Girl Up - United Nations Foundation**  
2021- Design Head

## Contact

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**Portfolio** - <https://www.yatisharma.com>